School Supply Donation Drive
Host Toolkit

www.nsdfoundation.org
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Thanks to You

Thank you for hosting a School Supply Drive to benefit the Northshore School District students. Your donations make it possible for more than 1000 families to feel the relief of having school supplies provided for their children.

Let’s get started Download our Drive Host Toolkit and email backpacks@nsdfoundation.org to let us know about your drive.

This School Supply Drive Packet includes:

- Donation Drive Instructions
- Tips and Tricks to increase donations
- Sample Email
- Drop-off Instructions for your donations
- Posters and Wish lists

Once your drive is completed, please contact backpacks@nsdfoundation.org. Your donations can be dropped off at Sound Storage-4012 148th St. SE, Mill Creek WA 98012.
You can also make monetary donations to the campaign all year long.
Donation Drive Instructions

1. Get the Word Out
   - Most people want to help: they just need to be asked. You can send emails, use postcards or flyers, or post to Facebook, Twitter, and other social media. Let people know at meetings and group gatherings. Host a party and ask guests to bring items to donate.

   - Take your drive online and make it easy for people to give by visiting: http://www.nsdfoundation.org/backpacks/

   - Email your friends, family, co-workers and neighbors. Let them know thousands of families experience need in the Northshore School District. Encourage everyone to help by purchasing backpacks, school supplies, or donating money.

   - Use social media - it’s a powerful tool to raise awareness, promote your Backpacks for Kids donation drive, and engage with your community. Like us on Facebook and follow us on Twitter. This makes it easy for people to share information about your donation drive.

   - Take Backpacks for Kids posters to work and post in lunchrooms, high-traffic areas and/or place a supply wish list in everyone’s mailbox.

   - Announce your Backpacks for Kids drive in a newsletter or at a school, church, team or club meeting.

   - Remember the Northshore Schools Foundation is here to help make your drive a success. Invite a member to speak about the impact the school supply drive has on the students in our community and the positive impact you can make in the lives of these students and their families.
2. Make it Easy to Donate
   • Have a central location for people to drop off their items. Collect your donations in visible and high-traffic area. Place clearly marked containers for your donors to drop off their donations.
   • Ask donors to make checks payable to Northshore Schools Foundation. The Foundation will acknowledge through the mail all gifts for cash, checks, and online donations.

3. Delivery of your Donations
   • Call us at the Foundation Office (425) 408-7680 or email backpacks@nsdfoundation.org to coordinate with Foundation personnel to schedule delivery of all checks or cash gifts.
   • Deliver all donated items to Sound Storage of Mill Creek.

4. Congratulate Yourself on Your Success
   • Celebrate your accomplishment and don’t forget to thank your donors! Post pictures of your donations to Facebook or share your success in your group’s newsletter. If you are sharing publicly, let us know. We want to recognize your great drive!

Thank you for investing in the lives of these kids, their schools and community. Your donation drive makes it possible for more than 1000 families to feel the relief of having schools supplies provided for their children.

Rally your network to support Northshore Students
Other Ways You Can Help!

- Make a quick and easy donation through Northshore Schools Foundation on Amazon.com, and items will be shipped directly to us.
- Make a cash donation online at https://24887.thankyou4caring.org/backpacks.
- Like us on Facebook and follow us on Twitter.

Tips and Tricks for Success

1. Provide an incentive for your donors.
2. Try a virtual drive - Include a link to our donation page and include it in all posts, flyers, posters, etc.
3. Create a custom webpage.
4. Encourage healthy competition (ie. Men vs Women, 1st floor vs 2nd Floor, etc.)

Bothell High School volleyball team scores a win collecting school supplies for Northshore students
Sample Social Media Posts

Sample Facebook Posts

Looking for a worthwhile cause to support? The Northshore Schools Foundation provides support to more than 1000 families with school supplies for their children. Will you help?

OR

Join dozens of companies and organizations and hundreds of people in an effort to fill 1522 backpacks with more than 28,156 school supplies for Northshore students. Your help is needed too.

OR

My family is supporting Northshore Schools Foundation to provide more than 1000 families with school supplies for their children this year. Will you join us?

Sample Tweets

Looking for a worthwhile cause to support? Help #NSDkids #school supplies #backpacksforkids

OR

Over 1000 families in Northshore School District struggle to provide school supplies for their kids each year. You can help. Support @NorthshoreSchoolsFoundation1 helps #NSDkids #schoolsupplies #backpacksforkids

Contact our Program Coordinator at backpacks@nsdfoundation.org

If you have supplies you would like to donate, please contact us at backpacks@nsdfoundation.org
Hi Friends,

Whether you have kids in public schools or not, we all benefit from successful public schools. When schools are good, property values are higher & communities are better. Northshore Schools Foundation is an organization that is helping to improve the lives of their students and families.

I am raising both funds and awareness for Backpacks for Kids, a backpack and school supply drive that benefits over 1000 families in the Northshore School District through the Northshore Schools Foundation.

When students have the support of excellent teachers, engaged and supportive families and a dedicated community, they are empowered to reach their full potential. Your donation helps fund programs and services that remove barriers to learning by providing school supplies kids need. The Northshore Schools Foundation is supporting these efforts and your gift today will make a difference that will last a lifetime.

Here’s how you can help:
• Purchase a backpack or school supplies
• Make a monetary donation
• Spread the word (like us on Facebook or Twitter)

Please consider making a donation to help fund Backpacks for Kids.

Your friendship and support means a lot to me,
DONATE SCHOOL SUPPLIES TODAY

*Backpacks  *Pens
*3-Ring Binders
*Paper  *Markers
*Colored Pencils
*Folders  *Glue Sticks
*Crayons

See supply list for more information

www.nsdfoundation.org

www.nsd.org/backpacks 425-408-7680
Backpacks for Kids

A School Supply Drive for Northshore School District Students

DONATE SCHOOL SUPPLIES HERE BY (YOUR DATE HERE)

DONATE SCHOOL SUPPLIES TODAY

*Backpacks *3-Ring Binders
*Paper *Markers *Crayons
*Colored Pencils *Folders
*Glue Sticks *Pens

See supply list for more information

www.nsdfoundation.org
www.nsd.org/backpacks 425-408-7680
Supplies Students Need

New sturdy backpacks
2 inch three-ring binders
Pocket folders (no metal clasps)
  #2 lead pencils
Erasers/eraser tops
  Glue Sticks
Blue/black ink pens
Crayons (24 count)
Colored pencils
  Markers
Highlighters
Water Colors
  Sharpies
Pencil pouches or boxes
  Notebook paper
  Spiral notebooks
Composition notebooks
  Graph Paper
  Post it notes
A School Supply Drive for Northshore School District Students

Backpacks for Kids

Thank you to our Sponsors