You’re invited to our All In for Kids Events
WELCOME!
NEARLY MORE THAN 1/3 OF OUR TOTAL INCOME COMES FROM THIS EVENT

THE ALL IN FOR KIDS BREAKFAST & LUNCHEON RAISES MORE THAN $250K FOR OUR STUDENTS

THIS YEAR'S GOAL IS $300,000
You’re invited to our
All In for Kids Events
Northshore Gives

Closing the Opportunity Gap for each student
TWO EVENTS

BREAKFAST 7:30-9:00 AM &
LUNCH 11:30-1:00 PM

Same General Content at each

- Student Performances
- Video About a AVID
- Instructional Impact Award
- Testimonials
- Supt. Dr. Reid
- Short time to talk at your table
- 60th anniversary
LOGISTICS

- Registration starts at 7:00am/10:30 am
- 10 people at a table, you and 9 guests
- Family Style Meals
- Coffee Shop available for specialty drinks (No host)
- Coffee/ Tea Available throughout
- Check out at the Table captain table for your gift
- New Drawing - every new person = one entry

Matching funds available thanks to our IGNITE funders

Match for new $365 donors double match at $1000
TWO EVENTS

TWO GREAT NEW EMCEES

KOMO NEWS
1000 AM 97.7 FM

K5 THE HOME TEAM
STUDENT EXPO & NETWORKING

9:00 am - 11:15 am

- Students Interacting with guests demonstrating grants we have funded
- Music
- Time to meet and greet your guests

In an upstairs room or across the foyer
TABLE CAPTAIN REGISTRATION

WE WILL BE CONTACTING YOU WITH SIGN-UP.COM

REGISTER ONLINE BEFORE YOU LEAVE TODAY
GUEST REGISTRATION

EVENTBRITE

BREAKFAST OR LUNCH

SEPARATE REGISTRATION PAGE

For each new friend you bring, you will get one entry for a Lombardi’s gift certificate!
GUEST REGISTRATION

- Name
- Email – theirs
- Home phone
- Dietary restrictions
- Affiliation for nametag – Company name or school or ???
- With whom do you want to be seated
- How did you hear about us
- What else would you like us to know
GUEST PRE-DONATION

- Donation in advance requires credit card with CSC secret code

- Worried about credit card fees?

Please don’t – when guests give online using this or our website or the text to give site, it saves us processing time and money.
RECRUITING STRATEGIES: WHO

• WORK COLLEAGUES
• PARENTS OF YOUR CHILD’S FRIENDS
• TEAMMATES
• SOCIAL MEDIA
• FRIENDS WHO LIKE SIMILAR THINGS
• PEOPLE WHOSE EVENTS YOU HAVE ATTENDED
• FAMILY MEMBERS
• NEIGHBORS...
RECRUITING STRATEGIES: WHAT

- LARGEST LOCAL EVENT
- ALL THREE CITIES, BOTH COUNTIES AND LEGISLATIVE DISTRICTS REPRESENTED
- NSD LEADERSHIP
- INVITE YOUR PRINCIPAL
- BUSINESS PEOPLE WHO CARE ABOUT PUBLIC EDUCATION
RECRUITING STRATEGIES: WHY

• Our schools can’t do it alone

• $750,000 of identified funding needs right now

• So much more for us to do to support our students

• Each child deserves the opportunity to succeed
DATES

NOW - Start Recruiting
NOW - Make sure you are on the table captain SIGN UP. COM
NOW - Put 4/4 on your calendar

This week - Social Media - Like our page and event
This week - Social Media when you get your invitation
DATES

Next week 2/11 - Invite your friends via social media
Next week 2/11 - Electronic Invitations - round one

When you see it- Forward press release to your friends, invite them to join you
DATES

Week of 3/4 - Electronic Invitations - round two

March 22 - RSVP’s are due

March 29 - Check in with Emily to confirm your table

April 1 - Remind your guest via email or phone about attending
RESOURCES

POST CARD INVITATION
BUSINESS CARDS
EMAIL TEMPLATES
FACEBOOK INVITE
ACTUAL PHONE CALLS
BLOG POST
WEBSITE
QUESTIONS?

THE ANSWER IS IN THE ROOM SOMEWHERE 😊
THANK YOU!

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All In for Kids Events

2019